



Celebrating 35 Years of Advancing Value in Health Care, Health Benefits and Health Improvement

Registration Fees:	Before 4/1	After 4/1
Member*	\$399	\$449
Additional same company	\$300	\$350
HR/Benefits Professional (Non-Member)	\$499	\$549
Additional same company	\$300	\$350
Non-Member	\$799	\$849
Additional same company	\$400	\$450

*Uncertain if you're a member? Go to www.MBGH.org – click on “Membership,” then “Current List of Members”

Register at: www.mbggh.org/35AC

Conference Venue:
The Mid-America Club
200 E. Randolph Street • 80th Floor
Chicago, IL 60601 • (312) 861-1100

Hotel Accommodations:
Fairmont Chicago, Millennium Park
200 North Columbus Drive
Chicago, IL 60601
Reservations: 800-526-2008
Rate: \$209.00 per night
Reservation link:
<https://aws.passkey.com/event/11926916/owner/2945/home>
Space is limited. Cut-off: April 7, 2015

MBGH Contacts:
General Questions: [Lori Hurtt – lhurtt@mbgh.org](mailto:lhurtt@mbgh.org)
Registration Questions: [Mindy McBee – mmcbee@mbgh.org](mailto:mmcbee@mbgh.org)

HRCI Accreditation:
This program has been approved for 13.5 recertification credit hours through the HR Certification Institute (HRCI). For more information about certification or recertification, visit www.hrci.org. The use of this seal is not an endorsement by HRCI of the quality of the program. It means the program has met HRCI's criteria to be pre-approved for re-certification credit.

Conference Registration Policies:
Registration cancellations must be requested in writing. Cancellations received on or before April 1, 2015 will receive a refund minus a \$50.00 administrative fee. Registration fees paid after April 1, 2015 are non-refundable. Substitutions are acceptable. To transfer your registration, log in to your MBGH account at www.mbggh.org or contact Lori Hurtt at lhurtt@mbgh.org. Approved refunds will be issued within 30 days. Confirmed registrants who fail to attend but do not cancel based on criteria above will be charged the entire registration fee. In case of conference cancellation, MBGH is limited to refund the conference registration fee only. MBGH reserves the right to alter this program without prior notice.

“This conference is very informative and timely.”



APRIL 29-30, 2015
★ CHICAGO, IL ★

MBGH is one of the nation's leading non-profit business groups of over 120 large self-insured public and private employers.

Comprised primarily of human resources and health benefits professionals, member organizations provide health benefits to over 4 million lives and annually spend more than \$4 billion on health care benefits – learn more at www.MBGH.org.

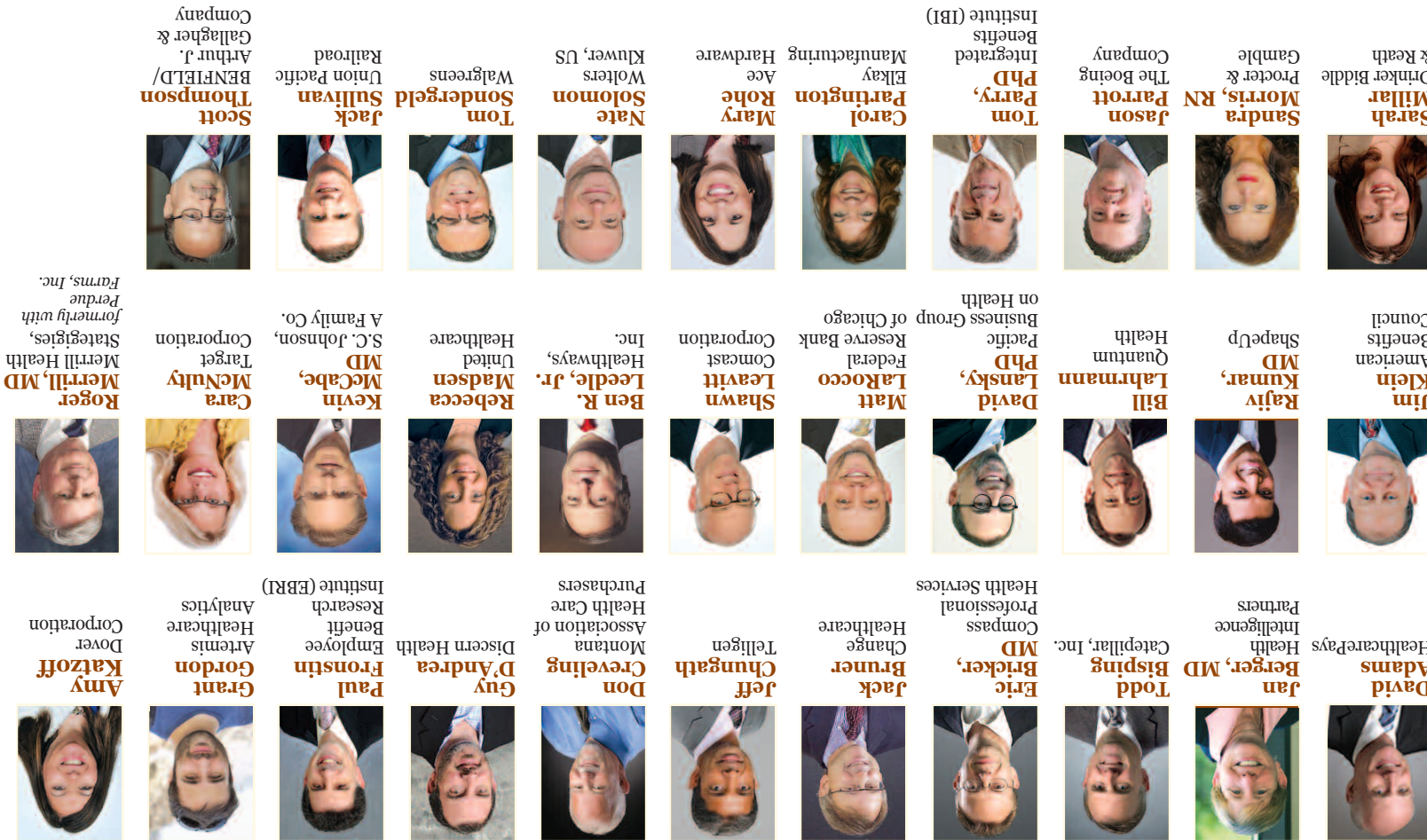
REGISTER AT
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Midwest Business Group on Health
The Source for Leading Health Benefits Professionals

35 E. Wacker Drive
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Chicago, IL 60601

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CONFERENCE SPEAKERS



Join more than 350 health benefits and health care professionals to explore the challenges and opportunities in today's *Wild Wild West* of health care and health benefits. Hear from the nation's leading employers and experts on:

- Future Role of Employers in Health Care & Benefits
- Addressing Waste, Overuse & Inappropriate Care in Today's System
- Employers & Providers: Issues, ACOs & Other Opportunities
- Strategies to Avoid the Excise Tax
- Reaching the Cost-Share Tipping Point with Consumers
- Benefit Decisions that Keep Us Up at Night
- Pitfalls of Trying to Empower the New Health Care Consumer
- Wellness CEO Panel: Trends, Consumerism & the Future of Wellness
- Resiliency & Your Covered Population: Not Just Surviving but Thriving
- Using Data to Track the Right Measurements & Outcomes
- Tackling Cost Drivers Using Price Transparency Tools
- Wellness Incentives: Value, Legal Issues & the EEOC

The Mid-America Club • 200 E. Randolph St. • Chicago, Illinois

REGISTER AT
WWW.MBGH.ORG/35AC

Midwest Business Group on Health
The Source for Leading Health Benefits Professionals

WEDNESDAY, APRIL 29

7:00 to
10:00 AM
7:30 AM
8:30 AM

Wellness Screenings

Breakfast & Networking – Exhibit Hall

Welcome & Opening

- ▶ Larry Boress, President & CEO, MBGH and Matt LaRocco, Vice President, Administrative Services, Federal Reserve Bank of Chicago & Board Chair, MBGH

The Wild, Wild West of Health Care Reform & Health Benefits: The Role of Employers & What Lies Ahead

- ▶ David Lansky, PhD, CEO, Pacific Business Group on Health
- ▶ James A. Klein, President, American Benefits Council
- Moderator:* Matt LaRocco, Vice President, Administrative Services, Federal Reserve Bank of Chicago
- ▶ Nate Solomon, Director of Benefits, Wolters Kluwer, US
- ▶ Larry Boress, President & CEO, MBGH

Break – Exhibit Hall

Addressing Waste, Overuse & Inappropriate Care in Today's Health Care System

- Moderator:* Larry Boress, President & CEO, MBGH
- ▶ David Adams, Chief Executive Officer, HealthcarePays
- ▶ Roger C. Merrill, MD, Chief Medical Officer, Merrill Health Strategies, *formerly with Perdue Farms, Inc.*
- ▶ Bill Lahrmann, VP, Client Engagement, Quantum Health
- ▶ Jan Berger, MD, President & CEO, Health Intelligence Partners, Medical Director, MBGH

Lunch & Networking

Employers & Providers: Issues, ACOs & Other Opportunities

- Moderator:* Guy D'Andrea, President & Founder, Discern Health
- ▶ Jason Parrott, Manager of Health Care Strategy & Policy, The Boeing Company
- ▶ Mike Vivoda, Senior Vice President, Northwestern Memorial HealthCare & President, Western Region, Northwestern Medicine
- ▶ David Lansky, PhD, CEO, Pacific Business Group on Health

Marketplace Updates

Ensuring Better Outcomes:

From High Performance Networks to Remote Opinions & High-Quality Patient/Physician Interaction

- ▶ Jacob Best, Director of Network Development, Grand Rounds

Building a Resilient Workforce: Trends, Strategies, and Outcomes

- ▶ Dr. Rajiv Kumar, Founder & CEO, ShapeUp

Dead or Alive: Strategies to Avoid the Excise Tax

- Moderator:* Larry Boress, President & CEO, MBGH
- ▶ Scott Thompson, Area President, BENFIELD/Arthur J. Gallagher & Company
- ▶ Thomas A. Sondergeld, Sr. Director of Health & Well-Being, Walgreens

Break – Exhibit Hall

Marketplace Updates

Value Based Care

- ▶ Kevin Cassidy, Senior Vice President Sale & Account Management, Blue Cross and Blue Shield of Illinois

Specialty Pharmacy: A Look Through an Employer's Eyes

- ▶ Rae McMahan, VP, Specialty Pharmacy Client Engagement, Prime Therapeutics

Have We Reached the Cost-Share Tipping Point with Consumers?

- Moderator:* Paul Fronstin, Senior Research Associate, Employee Benefit Research Institute (EBRI)
- ▶ Scott Thompson, Area President, BENFIELD/Arthur J. Gallagher & Company
- ▶ Todd N. Bisping, Compensation & Benefits Business Manager – Americas North Human Services, Caterpillar, Inc.
- ▶ Rebecca Madsen, Chief Consumer Officer – Employer & Individual Markets, UnitedHealthcare

Benefit Decisions that Keep HR/Benefits Professionals Up at Night

- Moderator:* Sandra G. Morris, Senior Manager of U.S. Benefit Design, Procter & Gamble

- ▶ Cara McNulty, Manager, Healthcare Benefits, Target Corporation
- ▶ Thomas A. Sondergeld, Sr. Director of Health & Well-Being, Walgreens

Reception - Exhibit Hall

5:15 PM

“Superior venue
for leaders to discuss
important issues
and improve their
own programs.”

THURSDAY, APRIL 30

7:00 to
10:00 AM
7:30 AM
8:15 AM
8:30 AM

Wellness Screenings

Breakfast & Networking – Exhibit Hall

MBGH Annual Meeting

Welcome & Opening

- ▶ Larry Boress, President & CEO, MBGH

MBGH Staff Updates

- ▶ Larry Boress, President & CEO, MBGH
- ▶ Cheryl Larson, Vice President, MBGH
- ▶ Margaret Rehayem, Senior Director of Strategic Initiatives & Communications, MBGH

Keynote: Pitfalls of Trying to Empower the New Health Care Consumer

- ▶ Shawn Leavitt, Senior Vice President of Global Benefits, Comcast Corporation

Wellness CEO Panel: Trends, Consumerism & the Future of Wellness

- Moderator:* Cheryl Larson, Vice President, MBGH
- ▶ Ben R. Leedle, Jr., President & CEO, Healthways, Inc.
- ▶ Rajiv Kumar, MD, Founder & Chief Executive Officer, ShapeUp

Marketplace Updates

The Science of Crafting a Nutritional Wellness Program for Employees

- ▶ Niraj Jetly, COO & CIO, NutriSavings LLC

How Healthy Habits Boost Employee Engagement and Productivity

- ▶ Jacquelynn Russell, Regional Sales Director, Virgin Pulse

Break & Prize Drawing

Marketplace Updates

Packing It In For Good:

An Innovative Study On Smoking Cessation Incentives & New Smoking Cessation Technologies

- ▶ Jonathan Dugas, PhD, Vitality Clinical Director, Vitality

Lunch & Presentation

Addressing Resiliency & Your Covered Population: Not Just Surviving but Thriving

- ▶ Kevin W. McCabe, MD, Director of Occupational Medicine, S.C. Johnson, A Family Company

Using Data to Track the Right Measurements & Outcomes

- Moderator:* Tom Parry, PhD, President, Integrated Benefits Institute (IBI)
- ▶ Jack Sullivan, Director of Health Care, Union Pacific Railroad
- ▶ Grant Gordon, Co-founder, Artemis Healthcare Analytics
- ▶ Don Creveling, Executive Director, Montana Association of Health Care Purchasers
- ▶ Jeff Chungath, CEO, Telligen

Tackling Cost Drivers Using Price Transparency Tools

- Moderator:* Amy Katzoff, Director, Health & Wellness Benefits & Director HR, Supply Chain, Dover Corporation
- ▶ Eric Bricker, MD, Chief Medical Officer, Compass Professional Health Services
- ▶ Jack Bruner, Chief Marketing Officer, Change Healthcare
- ▶ David Newman, Executive Director, Health Care Cost Institute

Value of Wellness Incentives: Legal Issues & the EEOC

- Moderator:* Sarah Bassler Millar, Partner, Employee Benefits & Executive Compensation Practice, Drinker Biddle & Reath

- ▶ Carol Partington, Manager, Compensation & Benefits, Elkay Manufacturing
- ▶ Mary Rohe, Benefits Manager, Ace Hardware
- ▶ Laurel McKellips, Director, Compensation, Benefits & HRIS, Worthington Industries

Adjournment

9:15 AM

10:00 AM

10:45 AM

11:15 AM
11:45 AM

12:00 PM

1:00 PM

2:00 PM

2:45 PM

3:30 PM

“Very valuable to hear
what large, multinational
corporations are focusing on
in the world of benefits.”

“Wonderful conference.
Great venue, great topics
and great speakers.”

Thanks to MBGH's 35th Annual Conference Sponsors



Session

BlueCross and BlueShield of Illinois
Nutrisavings
Prime Therapeutics
ShapeUp
Telligen
Virgin Pulse
Vitality
UnitedHealthcare

Reception – Advocate Health Care

Audio Response System
Bridge Health Medical

Tote Bag
American Well

Wellness Screening
Quest Diagnostics

Social Media & Pens/Paper
ROC Group

Lunch – Day 1
Interactive Health

Lunch – Day 2
Teledoc

Breakfast – Day 1
Omada Health

Breakfast – Day 2
Compass Prof. Health Svs.

Breaks
Fitbit

Charging Station
Truven Health Analytics

Join Us For These Great No-Cost Programs Available To Registered Conference Attendees!

Wellness Screenings – April 29th and April 30th

Sponsored by **Quest Diagnostics®**

Quest Diagnostics Health & Wellness Services offers biometric wellness screenings to give a snapshot of an individual's health risks. Schedule your free screening and get your current health status presented in confidential, personal report. The screening includes: Heart and Glucose Test, Blood Pressure and Metabolic Syndrome Risk Score. Screenings will take place on both mornings of the conference between 7AM and 10AM.

Pre-Conference Challenge Step It Up

Registration opens March 16th
register early to get your wearable activity device on time!

Challenge runs April 6th to April 24th

Winner awards presented on April 30th

Sponsored by **Virgin Pulse**

Step It Up is a challenge that offers conference attendees the opportunity to compete with others in a walking challenge to see who can rack up the highest daily step count, as well as track other healthy behaviors! You can be on a team or participate on your own. Through the Virgin Pulse platform, you will be able to compare your results with everyone else participating in the challenge. Top scorers will receive great prizes which will be given away on Thursday, April 30th.

Information on how to sign-up for these
valuable and fun events will be provided in your
registration confirmation via email!

REGISTER AT
WWW.MBGH.ORG/35AC